



# David Ormes

ID BRANDING PRINT INTERACTIVE MOTION CONSULTING

## CV

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### BIO

#### EDUCATION

David Ormes is a Pratt Alum '97. He is a 2 time winner of The Art Directors Club Scholarship, he has worked on the Prattler, Prattfolio, and Prattonia staffs and has taught for over 7 years at Pratt's Brooklyn Campus.

#### AWARDS & PUBLICATIONS

He has been featured in Communication Arts Interactive Annual 7, Print Magazine, Pulp Magazine, World's Best Online Campaigns, and Cool Sites. He has received 17 Davey Awards (Gold and Silver), 2 Webby Awards, a Telly Award, and a W3 Award for Web Excellence.

#### LECTURES

He has lectured abroad at Mexico's Center for Latin American Art Studies teaching in Merida, Yucatan teaching American design trends and techniques.

#### WORK & CLIENTELE

He was a Creative Director at Digital Pulp 98-04 before starting Big Rig Creative which won 14 awards (Davey, Webby, W3, Telly) for clients such as The US Ski Team, US Snowboarding, US Swimming, Cingular, Citibank, BCBG, and now serves as Design Director for MGX Lab which his clients include AOL, NFL, Jonas Brothers, Bayer, Muhammad Ali, Tom Brady, NetJets, MarquiJet, and many more.

Ormes has recently won a 2009 Davey Award and a 2010 Webby Award with MGX Lab.

### EDUCATION

**Primary**  
Sunset Gifted Center  
South Miami Center for Media Arts  
South Miami High Magnet School  
New World School of the Arts

#### College

Miami Dade Community College  
Sound Engineering School

Pratt Institute Graphic Design

### EXPERIENCE

**Johnathan Weiskoll Associates**  
Intern/Designer 95

**Razorfish**  
Intern/Designer 95

**Pratt Institute Communications**  
Intern/Designer 96-98

**Digital Pulp**  
Senior Designer  
Executive Creative Director 98-04

**Big Rig Creative**  
Principal  
Executive Creative Director 04-09

**Pratt Institute Communications**  
Professor Graphic Design 02-PRESENT

**MGX Lab**  
Design Director 09-11

### QUICK STATS

22 Awards

4 Publications

15 Years of Experience

2 Languages  
*english | spanish*

Infinite Possibilities